



DISRUPTORS

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Your industry is being
DISRUPTED
are you ready?

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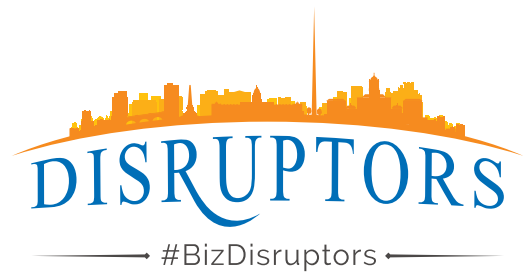


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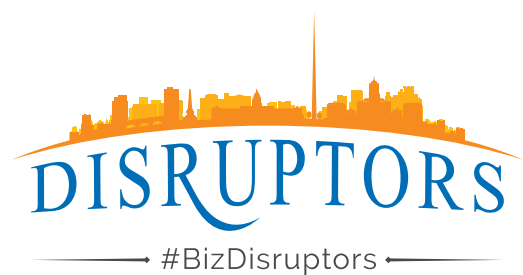




THE MARKER SUITE - MAIN STAGE

Time	Session Titles	Speakers
08:30	Disruptive ecosystems	Dr Clyde Hutchinson - Nasc Connect CEO David Smith - Tirna Partners Kelly Hoey - Silicon Valley Connector, Curio CMO
09:00	Breaking Billion Dollar Monopolies	Adam Ewart - Sendmybag.com CEO Kyle Gawley - Getinvited.to CEO John Peavoy - VP of Sales & Commercial Development (ex Trustev) Moderator: Paul Hayes, Beachhut PR, CEO
09:25	An Insiders View of Silicon Valley	Claire Lee - Silicon Valley Bank, Head of Corporate Venturing
09:45	Scaling Up	Joe Haslam - IE Business School Executive Director
10:10	Where are the Funding Dollars Going?	Jonny Parkes - Leaf Investments Partner Claire Lee - Silicon Valley Bank Head of Corporate Venturing John O'Sullivan - Partner ACT Venture Capital Evan Burfield - Co-founder 1776 Moderator: Ian Lucey - The Lucey Fund, CEO
10:30	Crowdfunding Keynote	Raomal Perera - Insead Paris Professor & Serial Entrepreneur Modwenna Rees-Mogg - Crowd Funding Author
11:00	Coffee	
11:15	Guerrilla PR	Paul Hayes - Beachhut PR, CEO
11:35	Disruptive Productivity	Julia Roy - Workhacks Founder
11.50	Distributed Workteams	Sieva Kozinsky - StudySoup Founder
12:05	Advanced Customer Development	Russell Banks - Investor Sheet, CEO
12:20	Freelancing, oDesk/Elance Case Studies & Success Stories	Hayley Conick - oDesk/Elance, UK & Ireland Country Manager
12:40	Creating a Hot Team	Kelly Hoey, Curio CMO
1pm	Lunch	

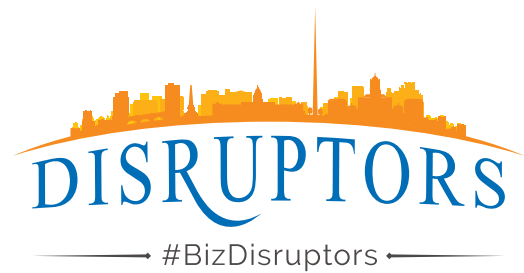




THE MARKER SUITE - MAIN STAGE

Time	Session Titles	Speakers
2:00	Disrupting Regulated Industries Round Table Chat	Colm Lyon - Realex Payments, CEO Joe Haslam - IE Business School Evan Burfield - Founder 1776
2:30	Investing in your Brand	Margaret Molloy - Siegel & Gale Global CMO
2:55	Is the Social Media Free Ride Over?	Mat Morrison - Starcom MediaVest Group Social Media Strategy Director
3:20	The Future of Data Driven Marketing	Mat Morrison - Starcom MediaVest Group, Social Media Strategy Director Paul Buckley - Aer Lingus Head of Social Media Clay Hebert - Founder, Crowdfundingshacks Samantha Kelly - Irish Biz Party Founder Margaret Molloy - Siegel & Gale Global
3:45	The Last Gate Keeper	Clay Hebert - Founder, Crowdfundingshacks
4:10	Coffee	
4:25	The Black Art of the Hustle	Johan Wendt - Mattcentrum Founder Serial Entrepreneur
4:40	Social Entrepreneurship panel: Learning from Social Entrepreneurs	Caroline Casey, Kanchi Founder Social Entrepreneur Darren Ryan - Social Entrepreneurs Ireland CEO Krystian Fikert - My Mind Chief Executive Johan Wendt - Mattecentrum Founder Social Entrepreneur Erin Fornoff - Ashoka, European Venture Manager
5.10	Pushing Past Limits	Caroline Casey - Kanchi Founder Social Entrepreneur





THE SHANNON SUITE - WORKSHOP STAGE

Time	Session Titles	Speakers
09:00	Bootstrapping Silicon Valley Style	Sieva Kozinsky - StudySoup Founder
9:10	Raising Venture Capital	Gary Leyden, NDRC Director John O'Sullivan, Partner ACTVC
9:40	Building the Perfect Pitch Deck	Ed Kavanagh, Clear Preso Design Founder
10:00	The Death of Appraisals & Rise of Performance	Shane Twomey, David Wright Organisation Dynamics
10:20	How to Build More Effective Excel Models	Aidan Corbett, The Kubicle CEO
10:40	Startup Hacks	Ian Lucey - The Lucey Fund CEO
11.00	Coffee	
11.15- 1.00	Crowdfunding Workshop	Clay Hebert - Crowdfunding Hacks Founder Raomal Perera - Insead Paris Professor & Serial Entrepreneur Modwenna Rees-Mogg - Crowd Funding Author Samantha Kelly - Irish Biz Party Founder
1- 2.00	Lunch	
2.00 - 2:20	Know Your Networking	Kelly Hoey - Currio CMO
2:20	Twitter Hacks	Samantha Kelly - Irish Biz Party Founder
2:40	Finding Product Market Fit Lean Startup workshop	Diane Roberts - Excel Partners Founder Raomal Perera - Insead Paris Professor & Serial Entrepreneur Siobhan Dularoy - VP Product Management MoneyMate Kevin McGrath - Beacon, Founder Adam McKenna - Digit2pop, Founder
4:10	Coffee	
4:30	Silicon Valley Snapshot	David Smith - Tirna Partners Silicon Valley Connector Sieva Kozinsky - StudySoup Founder



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What does SUCCESS
look like to you?

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